

Jack Craciun III Keynote Speech Introduces Cleveland's Global Entrepreneurial Spirit

Forty Chinese delegates representing CRRC the world's largest supplier of rail transit equipment and vehicles manufacturing center and the University of Nottingham Global Engagement, Centre for Sustainable Manufacturing & Knowledge Exchange.

We welcome you to Cleveland, Ohio. I tell people all over the world that Cleveland is the most important city on earth for delivering education and enterprise to a globe of humanity for 130 years!

They then look at me dumbfounded, from all around the world and say "huh! - how can you say this!"

It's very simple and all I had to do is share two realities: The first traffic light on earth - East Ninth Street Cleveland, Ohio, and the first commercial air traffic control tower was established where? In Cleveland, Ohio. I didn't need to say another word. Do you understand? So you come here by luck, maybe by God, maybe just because of the friendship between a professor and his student, to a very important city that doesn't speak just to America - Cleveland speaks to the globe. Cleveland is so global, I can't tell you. I am a son of Cleveland, and I have worked to deliver CLEVELAND KNOW-HOW and trendsetting enterprise in modern terms to a globe of humanity in my generation - I am

still pioneering with Cleveland's brand of American entrepreneurial spirit...I even lived in China for twenty years pioneering since 1985 to build a new nation no different than my fathers! Except, they left Romania and came to America 120 years ago to pioneer in Cleveland to contribute to an evolving American economy and then moved their success and freedom back home and into their old world!

Years ago, when your pioneering daughter of China, Anne Ying Pu, the brilliant Publisher of the Erie Chinese Journal and President of Global Chinese Service and I met to make our new dreams for China and the world come true, I told her, we are two pioneers - merging our cultures to create success. Ying Pu became nervous and hit my hand saying no! Pioneer translated into Chinese means Revolutionary! I mentioned that Deng Xiaoping's China Open Door Policy to the world, created while I was pioneering in China, made him a global pioneer in the world and a revolutionary leader in China. That great leader is the reason you sit here in Cleveland today. You can thank America and Deng Xiaoping - China is the new number two economy on EARTH and here we are in Cleveland's Chinatown meeting with leaders from CRRC manufacturing and Nottingham University experts on sustainable manufacturing and global engagement. Now imagine this! In 1903 when Henry Ford started Ford

Motors, Cleveland and its pioneers were already recognized as "the leading automobile manufacturing city in the universe." Key words - The leading manufacturing city in the Universe! And Oh, Ford Motors is now manufacturing cars in China!

Pu Ying! You bring up the subject of Rock & Roll? I love it! The words "Rock & Roll" to define new music and the first Rock concert on earth took place in Cleveland. Almost all of you are under 35 years old, right? Right! Cleveland is the Rock & Roll Capital of the World. When you think about any cultural ex-

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change, you think about art, literature, MUSIC and FOOD, well that includes engineering, science and medicine, you name it! In fact, what pushes all cultural exchange is the businessman or woman. The dreamers, the entrepreneurs, the ones who must grow the company to feed many families. The one who creates the new economic enhancement trends for the future to feed, protect and educate our Children.

When you think of Cleveland, you should think of a city that focused 45 years ago on yet another revolutionary, disruptive, global cross cultural exchange that delivered a new world and vast borderless prosperity you know today. In-deed, trillions of dollars born from new consumer product manufacturing industries delivered new expendable income ratios, over time, to every culture and human demographic on earth. I was Blessed to be one of the two businessmen, along with a brilliant Rock music radio format programmer, who made it happen in Cleveland first. And then into the world! We created the first commercially successful stereo FM radio station in the world. We created and marketed Progressive Rock music based on merging music cultures in the USA & Europe, and we branded it in America and the world as "The Cultural Revolution"! We were stereo FM radio broadcasting pioneers! And we change the world forever. Here is how we sent this into the world through MTV satellite

broadcasting. We first merged FM radio technology with television in 37 of America's major markets using phone lines. We start one radio station, and within two years, we had thirty-seven radio station network linked with thirty-seven TV stations in every major city in America. On Friday nights we delivered the first successful national radio/TV simulcast known as "In Concert" which drew 34 million viewers. Then the Cleveland, Ohio FM radio music format and cultural revolution went to Europe, South America and finally into Asia. That is why the \$100 million dollar Rock & Roll Hall of fame was built in the Rock & Roll

young people around the world, and in your hands.

In the USA, our dedications throughout our history have been cross-cultural exchange. As before, with previous number two economies (England, Germany and Japan), America and China are not building a USA/PRC family -- TOGETHER WE ARE BUILDING A GLOBAL FAMILY!!! Why? For the sake of our children, this is the message the United States and China must deliver to the world. I look here at Dr. Lin - a young man. I am seventy! (crowd gasps) Well, I eat Chinese food! And the idea of this old "crazy" pioneer man standing before you is to once again lead the young people to help America and now China, the number two economy on earth, to market its culture to people all around the world to promote understanding and embrace China, its people and their culture with friendship and its very important contributions to mankind over so many centuries. This work is very important at this time in history and you are here in the USA helping to make it happen. The oppression you lived under for many centuries breeds something very beautiful in the people of China. America does not look at the government of China, or Japan or Germany or England - we, like you visitors here today, look into the heart and soul of the people first! We are learning today that WE ARE ALL THE SAME! The spirit of the people define the nation - the spirit of the Chinese people like you, a large group visiting Cleveland to complement the enhancement of friendship and understanding between our two cultures. Throughout all of human history it is friendship - growing friendship, always enhances the world and the future of its children.

Capital of the World - CLEVELAND, OHIO!

Now if you think we were "crazy", you're right!

We were crazy to do the work because we believed that the future belongs to the children. At the time we were children younger than all of you in this room. You are not children, but to me you are children - you are the future! Today in the world there are over 7 billion people on earth. For the first time in history, one-half of them, 3.5 billion people, are under thirty years old. For the first time in history, all of you under 35 represent the largest population group in the world. And I will tell you this - the recent education and enterprise gifts from Cleveland to the world in cross cultural exchange communications, including national radio & television simulcasts, were the foundation that delivered MTV satellite communications and the technologies that established the Internet - creating and adding to the new economies by moving design, manufacturing and sales of consumer products into a new age, evolving out of the industrial age, into the INFORMATION AGE.

For the first time in history, 3.5 billion young people around the world, one half the world's population, have money in their pockets - expendable income ratios that have never ever existed before in history - in the hands of our

When I entered China in 1985, I had the chance to meet many important people in the government - in Shanghai, in Guangzhou, in Beijing, and in this process I begin to understand how the spirit of the leader must represent the people to develop a prosperous future at home and carry it into the world. Through the Romanian embassy I met Deng Xiaoping and his reform program. Now you are the leaders of this Chinese/American global experiment and must share it with the world. The story of today's event we will tell to the globe. No longer is it word of mouth today - it is WORLD OF MOUTH! And the story of our new friendships will travel throughout the world - by sharing the story of your visit to Cleveland, the Rock & Roll Capital of the World, with ITM and ECJ and your social media posts. I call it The Never Ending Beginning of New Friendship like yin and yang. The focus now is marketing China's culture - like a technology transfer between the countries. And this, God's will, comes from the American Spirit to share prosperity and freedom with the world.

